
Overview

This standard is for archaeologists who have responsibility for designing and implementing the strategies and policies of the organisation for interpretation and learning programmes which may have a specialist purpose or be directed towards the wider public. It is important to devise a strategy for the use of the organisation's resources in terms of education and learning. This involves: reviewing the organisation's current interpretation and learning strategy; the available resources; current and potential users and their learning styles and their needs; and involving potential partners that can help with the delivery of the programme.

Using this information, current strategies may need to be revised and programmes may need to be developed to implement the education and learning strategy. This will involve ensuring that the programme is in line with the policies of the organisation both in terms of internal and external users, so that resources are identified and secured and innovative and creative learning approaches are encouraged.

Performance criteria

You must be able to:

Develop the organisation's interpretation and learning strategy

- P1 Identify and apply relevant technical and ethical standards
- P2 Ensure you understand the organisation's policies and guidelines for internal and external learners
- P3 Review the organisation's current interpretation and learning strategy and the available resources
- P4 Consult with stakeholders to ensure the strategy fulfils their requirements
- P5 Identify clearly the constraints affecting user education and assess their impact
- P6 Identify potential partners to help with the delivery of the programme
- P7 Identify target audiences, their different learning styles and methods for accommodating them
- P8 Explore thoroughly the possibilities for education and learning, and generating new ideas
- P9 Identify realistic, measurable aims and targets for the strategy
- P10 Ensure that the strategy is in accordance with relevant legislation, organisational guidelines and best practice
- P11 Evaluate and revise the strategy on a periodic basis

Develop a programme to implement the interpretation and learning strategy

- P12 Develop a programme of activities that will deliver the aims and targets of the education and learning strategy
- P13 Consult with stakeholders and users concerning the content and approach of the programme
- P14 Present information on the programme in formats that are suitable for different audiences
- P15 Ensure the programme is in line with the policies of the organisation and meets specified user requirements
- P16 Ensure the programme takes into account the need for and encourages

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innovative and creative learning approaches

P17 Identify and secure the resources to deliver the programme

P18 Identify clearly the timescales for the programme and agree them with all the relevant people

P19 Identify the effect of the programme on other activities and people, and take appropriate steps to co-ordinate activities

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Knowledge and understanding

You need to know and understand:

- K1 Relevant technical and ethical standards
- K2 How to achieve specified learning outcomes
- K3 The internal and external policies on education and learning
- K4 The stakeholders who need to be consulted
- K5 The current state of research on education and learning
- K6 How the cultural context can affect the education and learning strategy
- K7 The needs of the target audience
- K8 Relevant national guidelines and legislation on the provision of learning materials
- K9 How to identify the learning needs of different target audiences
- K10 How to set measurable learning outcomes
- K11 How to design activities for different target groups and planned learning outcomes

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Develop the organisation's archaeological education and learning strategy

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